

Victoria Chilelli

GRAPHIC DESIGNER

CONTACT



(631) 338-2001



vchilelli19@gmail.com



victoriachilelli



victoriachilelli.com



New York, New York

EDUCATION

New York Institute of Technology

New York, NY

MA, Communication Arts
2017- 2019

Monmouth University

West Long Branch, NJ
BFA, Graphic Design
2012-2015

KEY SKILLS

- Adobe Creative Suite
 - Indesign
 - Photoshop
 - Illustrator
 - After Effects
 - Lightroom
- Microsoft Office
- Understanding of HTML/CSS
- Mac & Windows proficient
- Digital photography
- Project management
- Attention to detail
- Strategic thinking

EXPERIENCE

Graphic Designer

DÖ, Cookie Dough Confections

Oct. 2017- Present
New York, NY

- Lead designer providing creative support to all departments while successfully managing projects from concept through completion
- Conceptualize and create compelling content for marketing collateral, e-mails, brochures, catalogs, post cards, packaging, web graphics, digital ads, mock ups, window vinyls, signage
- Develop and execute concepts for marketing campaigns
- Work with clients to create custom labels for orders and catering events
- Assist with the creation of temporary pop-up shop locations through menu design and visual wall graphics
- Collaborate with vendors and printers to meet production needs
- Organize, schedule, and art direct all product and lifestyle photo shoots

Graphic Designer/Creative Presentation Specialist

Guggenheim Partners

Aug. 2016 - Oct. 2017
New York, NY

- Support investment banking through the creation of presentations, charts, graphics, and marketing materials while upholding the Guggenheim brand standard
- Create custom templates and presentations for client pitches
- Project manage the design and production of deal toys through direct communications with vendors and bankers
- Manage and archive the photography of all banking events and headshots

Graphic Design Intern

The Walt Disney Company

May 2015 - Jan. 2016
Orlando, FL

- Design all marketing materials both digital and print for the Disney College Program communications team
- Design, print, and distribute posters for participant events
- Create event promotional designs for social media, email blasts, and other digital platforms
- Assist with production for program's news channel, Housing The Magic
- Photograph all housing events and speaker series
- Assist outside departments with special design projects for presentations and events